

# **IQNavigator Forms Alliance to Support Supplier Diversity Goals**

*Alliance with Genesis Professional Staffing, Inc., helps IQNavigator clients achieve bottom-line results while meeting diversity spend goals.*

DENVER, Colorado – January 20, 2010 – IQNavigator, the leading provider of solutions that help global companies manage spending on contract workers and outside services, today announced a strategic alliance with Genesis Professional Staffing, Inc., a certified minority small business with locations across the U.S.

Under terms of the alliance, IQNavigator and Genesis Professional Staffing Inc., will work together to help clients achieve diversity spend goals with an industry-leading vendor management system (VMS), a world class managed service program (MSP), professional payroll services, independent contractor validation and risk management across the entire temporary/contingent workforce.

“Increasing opportunities for diversity suppliers in our marketplaces is an important goal for IQNavigator, and we put real effort into supporting and mentoring firms such as Genesis Professional Staffing, Inc., that meet or exceed rigorous performance criteria,” said Art Knapp, EVP of MSP Strategy, IQNavigator.

“We are very excited about our alliance with IQNavigator, and we look forward to being the preferred partner with IQNavigator to help our clients realize their diversity spend goals and obtain the highest levels of workforce talent at the most competitive market rates,” said Marcus T. Moore, President/CEO of Genesis Professional Staffing, Inc.

## **About Genesis Professional Staffing, Inc.**

Genesis Professional Staffing, Inc., is a 100 percent diverse-owned and operated human capital firm, specializing in the following areas: Administrative, Engineering, Entertainment, Government, Information Technology, Light Industrial, Marketing, Medical, Pharmaceutical, and Payroll

Services. It has seven years in the industry, providing contract services to small, midsized, and large companies throughout North America. Genesis Professional Staffing, Inc., is founded on small business principals while providing high-quality and cost-effective services to its clients. For more information, visit: [www.gpstaffing.com](http://www.gpstaffing.com).

### **About IQNavigator**

IQNavigator is the leading provider of services spend management software and managed services that enable companies such as Charles Schwab, Northrop Grumman, Shell and UPS to gain visibility and control over a significant and strategic corporate spend category. With proven domain expertise and innovative technology solutions, IQNavigator helps turn complex services spend into a new source of value, competitive advantage and continuous bottom-line improvement. For more information, visit [www.IQNavigator.com](http://www.IQNavigator.com).